*Proposal Template*

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| PoC Project Proposal  Delivery date: xx.xx.xxxx  Proposed SAIGE funding period: from xx.xx.xxxx to zz.zz.zzzz |

|  |  |
| --- | --- |
| Project name: |  |
| Institution (RDI): |  |
| Principal Investigator (PI): |  |
| Email contact of PI: |  |
| Mobile phone contact of PI: |  |

1. Project Overview (200 words max) – Summary of the project, outlining the problem or opportunity proposed PoC project is addressing and the expected result with this project.
2. Description of Invention / Novel Idea to Create Social / Economic Value (600 words max) – Short description of invention / novel idea including assessment and early review of IP position (e.g., ownership structure). Uniqueness of idea and value proposition should be clearly stated. Current development status of the invention / novel idea including TRL level.
3. Field / Application of the Invention / Novel Idea (200 words max) - Short description of how the invention / novel idea can be applied and the current state of the art / methodology.
4. Market Analysis (400 words max) - Describe market focus for an invention / novel idea including to the extent possible market size and potential competitors. Describe comparative advantage(s) of invention / novel idea relative to current products / services offered. Identify possible routes to market, and business models including potential partners. Identify any early commercialization activities and their results to date.
5. Description of Project Plan (600 words max and table below) - Describe planned project activities (budget, tasks, timeline). Identify key planned expenditures (e.g., consultants, equipment, consumables). Describe expected project results (when possible / relevant with expected improvement in TRL levels).

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|  | Activity name | Description of the tasks, activities and milestones | Proposed budget breakdown | Timeline | Expected result and TRL increase (from - to) |
| 1. |  |  |  |  |  |
| 2. |  |  |  |  |  |
| 3. |  |  |  |  |  |
| 4. |  |  |  |  |  |
| 5. |  |  |  |  |  |
|  |  | TOTAL |  |  |  |

1. Final Remarks (200 words max) - outline the final results and explain why this would increase commercial potential of the Invention / Novel Idea. Please list future development plans after the SAIGE funding.

Principal Investigator (PI):

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Signature